



Inbound Insight Products

Insight Solutions		
Data Enhancement	Identity Solutions	Analytics / Profiles
Demographics Interests & Behaviors Segmentation Systems Real Property Vehicle Data Cognitive Models Custom Packages	Inbound ID™ Consumer & HH ID	Look Alike Reports Full Profile Reports Connex Segmentation Niches Segmentation Predictive Analytics

Reach Solutions		
Record Completion	Specialty Appends	Unique Lists
Email Append Reverse Email Append Phone Append Reverse Phone Append	Name to Address Person Nearby Property Owner	Intent Marker™ Leads Propensity Models Analytic Model Lists Email Lists

Technology Solutions		
Insight API™	InboundInsight.io	AutoBatch (SFTP)
Flexible / Mix & Match	Bundle Setup / API Keys	Auto Pickup / Dropoff
Programmable	Batch UI / Field Mapping	API & FTP Processing

Consultative Expertise		
Data Sourcing	Analytics	Workflows
Any Data Services	80/20 Rule Analysis	Custom Designs
Any Lists	Attribution with ROI	Integrations

"Insight API", "Inbound ID" and "Intent Marker" are trademarks of Inbound Insight, LLC.